

Tailwind Point of Sale

tail-wind (tāl'wīnd') n. A wind blowing in the same direction as that of the course of an aircraft.

The mobile in-flight *Tailwind Point of Sale* (POS) has been developed to answer the operational needs of the airline industry in the management of on-board retail sales.

This user friendly application, using an all in one handheld PDA, provides a secure, streamlined and familiar sales process for on-board personnel. Integrated with the airlines corporate applications it provides business intelligence tools for increased customer relations through detailed profiling and sales forecasting.



PARTNER
M1 mobile POS

Tailwind POS, easily linked to the *Mobile Check-In*, will enhance the passenger experience, increase the sales process efficiency, ensure inventory control and minimize the potential for fraud.

Turn cost centres into a profitable activity.

- ↘ Reduce operational costs by boarding only minimal stock
- ↘ Prevent fraud by regularly monitoring transactions
- ↘ Reduce cash handling by offering a cashless environment
- ↗ Accelerate sales transactions
- ↗ Increase ancillary revenues by offering additional products and services
- ↗ Enhance and optimize supply chain with accurate forecasting and predictions (based on history and level of reservation)
- ↗ Improve Customer Relationship Management using real time data

Tailwind POS Features:

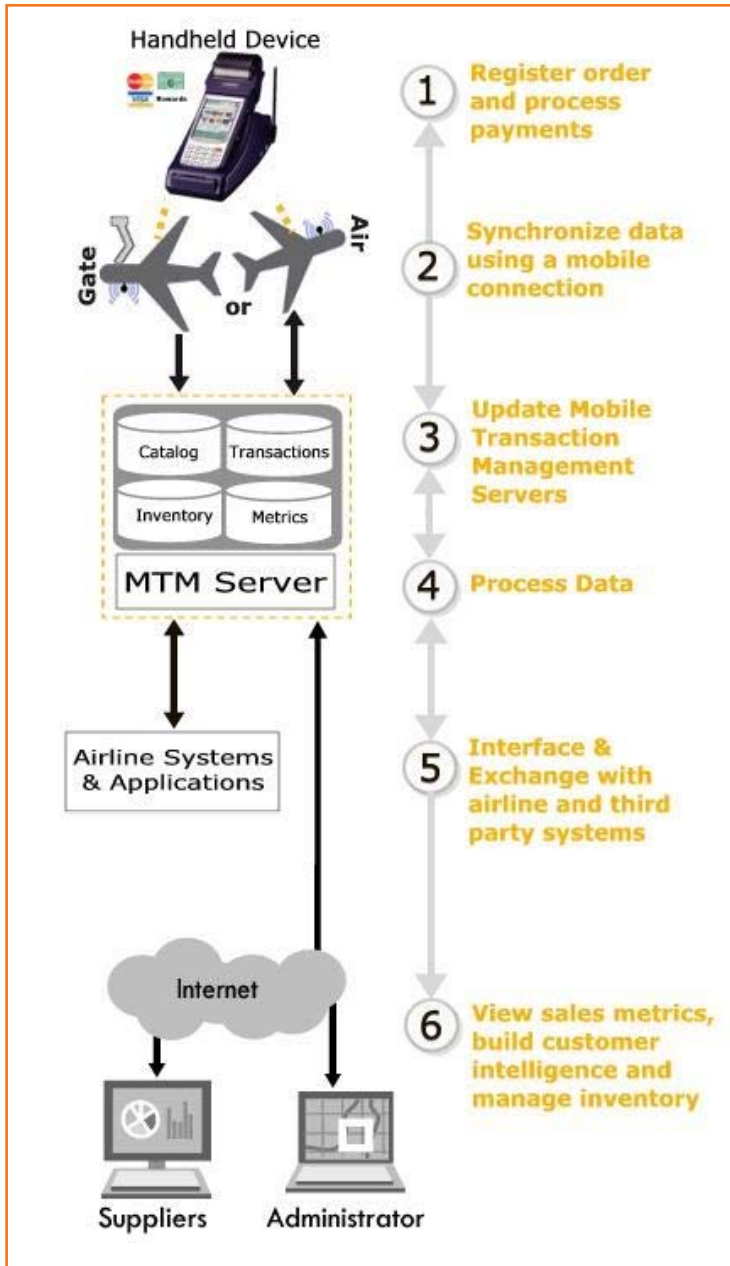
- _ Crew member identification
- _ Pre-flight ordering capabilities
- _ Product bundling for cross-sell & up-sell purposes
- _ Payment options (credit cards, loyalty program, bank cards...)
- _ Business intelligence tool for metrics and reporting
- _ Inventory management
- _ Banking systems interface
- _ Airline back-end systems interface

Device Features:

- _ Light handheld all-in-one device includes printer, card swipe and barcode reader
- _ Wireless WLAN/GSM/GPRS
- _ Easy handling key-pad and touch-screen

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Tailwind POS



Manage your product catalogue and easily create combos for increased cross-selling opportunities.



Manage cash envelopes and identify potential fraudulent transaction patterns.



Manage the devices for your entire fleet and view synchronization logs. Use the devices to send custom messages to on-board personnel.



Exercise a better control over your on-board inventory and supply chain management.



Generate business intelligence metrics used for customer profiling and sales forecasting.

About Abilis Solutions:

Abilis Solutions brings an expertise in systems and technology integration, business consulting and IT audit services. With a multi-disciplinary team, Abilis Solutions delivers innovative value-added turnkey solutions. Specialists in the development of n-tier distributed systems, secure transactional solutions as well as in the integration of legacy systems, Abilis Solution offers a delivery approach based on respecting pre-established commitments and guaranteed results.

Established in 1996, Abilis Solutions has a global presence with offices located in Canada, USA and Europe. The head-office and innovation centre are located in Montreal. Abilis Solutions: Go for IT.



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